



## Exhibitor Opportunity

Don't miss this chance to showcase your firm's health- and sports-related products and services to hundreds of Loudoun County residents at the Loudoun Free Clinic Charity Race Duathlon!

The 5K run/450-yard swim Charity Race benefits the Loudoun Free Clinic, a non-profit organization that provides essential health care services at no charge to uninsured residents of Loudoun County. Your exhibit at the Race will help attract many health-conscious Loudoun citizens who want to compete and improve their own health as well as support the worthy cause of increasing access to health services for our county's medically underserved.

The Loudoun Free Clinic is located in downtown Leesburg on the Leesburg campus of Inova Loudoun Healthcare, and is operated 100% by volunteer medical providers, funding from the local business community and government agencies, grants, and individuals who generously donate their time and financial support. Today, the Clinic plays an increasingly vital role and your support of the Charity Race will help ensure the continuation of these important services. In addition, you get exposure to potential new customers as well as participate in a fun event that promotes healthy activity in our community.

## Event Information

**When:** Sunday, September 26, 2010  
7:00 a.m. – 12:00 noon

**Where:** Ida Lee Park Recreation Center, Leesburg, VA

**Exhibitor Fee:** \$250.00

**What's Included:** Covered space under 10x10 tent (2 vendors per tent)  
Electricity available  
Access to post-Race party (food, drinks, entertainment)

## Exhibitor Set-up

- ❖ Exhibitors are permitted to set up between 6:00 and 7:00 a.m. on the day of the Charity Race, Sunday, September 26, 2010. Loading and unloading must be performed before and after these hours and all Exhibitor cars/vans/trucks must be parked off the event site no later than 7:00 a.m.
- ❖ Exhibitors must check in with Charity Race staff prior to setting up.
- ❖ All packing crates, boxes, etc. must be stored off-premises or out of sight during event hours of 7:00 a.m. – 12:00 noon.
- ❖ Exhibit space is limited to 5' x 10' per exhibitor. Please respect the space of the other exhibitors.
- ❖ It is recommended that Exhibitors bring a table for use in displaying their product/service and an outdoor extension cord if access to electricity is needed.
- ❖ Exhibits must be dismantled and removed from Ida Lee Park no later than 2:00 p.m. on the day of the event.
- ❖ Exhibitors wishing to use their own tents or needing larger space or special arrangements, please contact Jennifer Kitrel at 703-779-5412 or [jkitrel@loudounfreeclinic.org](mailto:jkitrel@loudounfreeclinic.org).

## Exhibitor Sign-up

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Nature of Your Exhibit (please describe what materials, props, equipment, handouts, giveaways, etc. you plan to bring and what product(s) and/or service(s) you will promote):

---

Please make checks for \$250 payable to "Loudoun Free Clinic" and mail with this form to:

Loudoun Free Clinic / Charity Race  
224B Cornwall Street NW  
Leesburg, VA 20176

For questions regarding exhibitor space and logistics, please contact Jennifer Kitrel at 703-779-5412 or [jkitrel@loudounfreeclinic.org](mailto:jkitrel@loudounfreeclinic.org).

To participate in the Race, please register online at:  
[http://www.active.com/event\\_detail.cfm?event\\_id=1873748](http://www.active.com/event_detail.cfm?event_id=1873748).